



July 15 - 17 | Portland, Maine

2025  
Prospectus



# Our Approach to Your Success



Traditional conferences treat you like “vendors” by removing you from the actual engagement of the event. Instead, they want you to stand behind your booth, waiting for the chance opportunity to talk to a prospect or client.

We want our industry partners to be just that—partners and thought leaders—intentionally woven into every aspect of our event. We want you to engage with your prospects and clients, whether in your speaking session or connecting at round tables, social events, and during the conference.

## How many conferences can say that?

Scanning badges of students or low-level team members looking for free swag wastes time and distracts from the real reason you are attending. **We also carefully cultivate decision-makers and buying influencers so you can have in-depth conversations with our unique format.**

We understand the value of conversations and networking that will propel your business forward.

Let's talk...

*Shelley*  
Conference Manager

Schedule an Appointment

**USIM** 11,971 followers

Last week, we had the incredible opportunity to sponsor and speak at this year's **eduWeb Summit**, where industry leaders gathered to shape the future of higher education and marketing. We were honored to be part of such a dynamic event, with our EVP, Brian Mahoney, sharing insights alongside experts in the field.

A huge thank you to **Allison Turcio, Ed.D., Shelley W.**, and the entire **eduWeb Summit** team for making this event possible!

In case you missed it, Brian's presentation on **Balancing Upper and Lower Funnel Strategies in Education Marketing** focused on:

Applying upper and lower funnel initiatives in education marketing:


- Cultivating brand awareness.
- Capturing the attention of a broad audience.
- Facilitating the conversion of interested prospects into enrolled students or participants.

Strategically navigating these dynamics to:

- Amplify campaign impact.
- Achieve enrollment or participation goals effectively.

We look forward to future collaborations and continuing the exciting conversation about education marketing. If you didn't get a chance to connect with us at the event, please reach out to **Benson Hausman!**

#eduWebSummit #HigherEducation #EducationMarketing #USIM #FutureofEducationMarketing #MediaAgency



**Enrollify** 2,043 followers

Ever wondered what it's like to capture the essence of #EduWeb?

Listen to **Mallory Willsea** and **Anthony J. Machcinski**, **eduWeb Summit's** official event photographer, as they dive into event highlights and admissions insights. Don't miss out on another bonus episode of **The Higher Ed Pulse!**

<https://lnkd.in/gCnzecT>

#HigherEd #HEMktg



**Raffi DerSimonian** · Following  
VP & Chief Strategy Officer at ERI // Principal at DerSimonian LLC

What an **eduWeb Summit** experience! Philly delivered a powerful punch, packed with some great new connections, industry insights, and a masterclass on the importance of embracing the unexpected. **ERI's** new booth was a hit, and the energy of the higher ed marketing community was contagious.


Bonus: **EduWeb '25** is coming to Portland, Maine!

Read my takeaways and highlights here. **#EduWeb #HigherEdMarketing #VisualStorytelling #HumanConnection #LessonsLearned**

Special thanks and shoutout to all the organizers, presenters and partners who made the event worthwhile to attend: **Maureen Stokes, Allison Turcio, Ed.D., Shelley W., Ardis Kadiu, Brian Piper, Mallory Willsea, Granit Doshlaku, Faton Sopa.**

Big ups to our amazing team and collaborators who helped make it all happen: **Erjon Metohu, Jillian Cote, David Swardlick, Ryan Barry, Hannah Speer, Edwin Cromey, Cary Briel, Myles Forgue, Kristen Deiley, Jake La Verde, J Sherman Studio, Natalia Crosby, Julie Sherman, Knack Factory, Kurt Graser, p3 Maine, Morgan Myer, Luke Brownell.**

**EduWeb '24 in Philly: Top 6 Moments in Review (from ERI) – ERI Design**  
eridesignstudio.com



# eduWeb Attendees

Campus leaders and teams from a diverse group of departments join us. They are buyers and decision influencers looking for solutions and community support to level up their marketing, communications and digital resources.



## Marketing & Communications

Advertising, Branding, Content Strategy, Creative, Editorial, Inbound, Social Media, Performance Analysis



## Enrollment Management, Admissions Leadership & Staff

Undergraduate, Graduate



## Websites & Digital Engagement

Site Development, Search Engine Optimization, Web Governance, Content Strategy



## Advancement

Alumni Relations, Development Marketing

... and Coordinators to Vice Presidents engage and learn at the eduWeb Summit.



# 2024 eduWeb Attendees

eduWeb has always represented a wide array of roles and institutions in the U.S. and abroad. From small private and community colleges to large universities and teams of one to institutions bringing eight, eduWeb represented schools from 39 states and abroad.

**Institutions:**

- Angelo State University
- Anne Arundel Community College
- Archbishop Stepinac High School
- Baruch College - CUNY
- Boise State University
- Brandeis University
- Bridgewater State University
- Brown University
- Cal Poly
- Camden County College
- Catawba College - MarComm
- Centennial School District
- Community College of Philadelphia
- Connecticut College
- Cypress College
- Dalian University of Technology China
- Davidson College
- DeSales University
- Drexel University
- Elizabethtown College
- Emory University
- Fairmont State University
- Ferris State University
- Florida SouthWestern State College
- Framingham State University
- Harrisburg University of Science and Technology
- Harvard School of Dental Medicine
- Harvard University
- Holy Family University
- Indiana University Indianapolis
- IUPUI
- James Madison University
- Johns Hopkins School of Nursing
- Kutztown University
- Leeward Community College
- Lewis University
- Lindenwood University
- Loyola University Chicago
- Manor College
- Messiah University
- Michigan State University
- Minnesota State University, Mankato
- MIT Sloan School of Management
- Montclair State University
- Murray State University
- New Mexico Highlands University
- North Carolina State University
- Northeast Wisconsin Technical College
- Northern Arizona University
- Northshore Technical Comm College
- Old Dominion University
- Penn GSE
- Princeton University
- Radford University
- Reading Area Community College
- RIT
- Rutgers University
- Sacred Heart University
- Saint Joseph's University
- Saint Louis University
- Salem State University
- Sauk Valley Community College
- Siena College
- Southern Connecticut State University
- Stanford University
- State University of New York - Alfred State College
- State University of New York at Oswego
- SUNY Downstate Health Sciences University
- SWOSU
- Tarleton State University
- Tarrant County College
- Teachers College, Columbia University
- Temple University
- Texas Christian University
- Texas State University
- Texas Tech University Health Sciences Center
- The Claremont Colleges Services
- The College of New Jersey
- The University of Scranton
- The University of Texas MD Anderson Cancer Center
- Tufts University
- UC Irvine
- UCLA
- UNC Charlotte
- UniSC
- University of Alaska Fairbanks
- University of Delaware
- University of Georgia
- University of Guam
- University of Hawai`i, Leeward Community College

University of Illinois Springfield  
 University of Iowa  
 University of Maryland  
 University of Miami  
 University of Michigan  
 University of Mississippi  
 University of Montevallo  
 University of New Hampshire Peter T. Paul College of  
 Business and Economics  
 University of New Mexico Health Sciences  
 University of North Carolina at Greensboro  
 University of North Carolina School of the Arts  
 University of North Dakota  
 University of North Florida  
 University of Pennsylvania  
 University of Pennsylvania, College of Liberal and  
 Professional Studies  
 University of Rochester  
 University of San Francisco  
 University Of Tennessee Space Institute  
 University of Tennessee, Knoxville  
 UNM Health and Health Sciences  
 Valencia College  
 Villanova University  
 Wake Forest University School of Law  
 Washburn University  
 Washington State University  
 Weill Cornell Medicine - Qatar  
 Whittier College  
 Wilkes University  
 Worcester State University  
 Yale School of Management  
 Yeshiva University

Associate Director of Marketing and Events  
 Associate Director of Outreach and Engagement  
 Associate Director of Web Operations  
 Associate Director, Digital Marketing  
 Associate Director, Digital Strategies  
 Associate Director, Website Management and  
 Integrated Technology  
 Associate Director/Editor  
 Asst Vice President for Communications and  
 Community Relations  
 AVP  
 AVP Enrollment and Marketing  
 AVP for University Web Services  
 AVP Marketing Communications  
 AVP, Marketing & Digital Strategies  
 AVP, Strategic Distribution  
 Call Center Agent & Social Media Manager  
 Chief Experience Officer  
 Chief Information Officer  
 Chief Marketing and Communications Officer  
 Client Services Manager  
 CMO  
 Communications & Marketing Associate  
 Communications Coordinator  
 Communications Manager  
 Communications Specialist  
 Counselor  
 Creative Manager  
 Customer Relationship Management Administrator  
 Digital & Social Media Specialist  
 Digital Communications Coordinator  
 Digital Communications Manager  
 Digital Communications Manager  
 Digital Communications Specialist  
 Digital Communications Strategist  
 Digital Content Manager  
 Digital Engagement Manager  
 Digital Marketing Manager  
 Digital Media Manager/Web Developer  
 Digital News Content Associate  
 Digital Strategist  
 Director  
 Director of Admission Marketing and Events  
 Director of Brand Management  
 Director of Communications  
 Director of Content Strategy and Assessment  
 Director of Digital Communications  
 Director of Digital Engagement  
 Director of Digital Marketing  
 Director of Digital Media  
 Director of Enterprisewide Marketing  
 Director of Financial Aid  
 Director of Graduate Admissions  
 Director of Marketing

**Titles (excludes duplicate or similar titles):**

A. Director of Grad. Marketing  
 Administrator of Internet Services  
 Assistant Director  
 Assistant Director of Communications  
 Assistant Director of Communications and Digital Content  
 Assistant Director of Communications and Technology  
 Assistant Director of Content Strategy  
 Assistant Director of Digital Marketing  
 Assistant Director of Digital Recruitment Marketing  
 Assistant Director of Marketing  
 Assistant Director of Marketing Communications  
 Assistant Director of Social Media  
 Assistant Director of Web Strategy  
 Assistant Vice President  
 Associate Director  
 Associate Director for Digital Operations  
 Associate Director for Web Applications  
 Associate Director of Data Analytics & Student Experience  
 Associate Director of Marketing

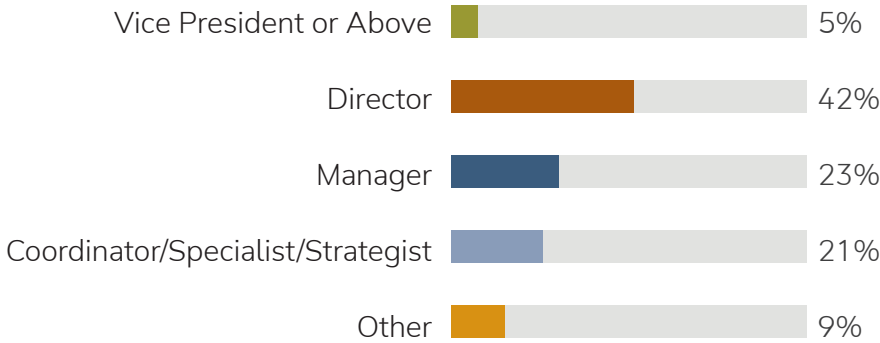
Director of Marketing and Communications  
 Director of Media Services  
 Director of Media Strategy (PR)  
 Director of Operations  
 Director of Social Media  
 Director of Strategic Communications  
 Director of Student Communication  
 Director of Web and Digital Marketing  
 Director of Web Innovation & Strategy  
 Director of Web Operations  
 Director of Web Services / Asst Dir of Marketing  
 Director, Enrollment Communications  
 Engagement Manager  
 Exec. Director  
 Exec. Director Web Development  
 Executive Director  
 Executive Director for Digital Experience and Marketing  
 Executive Director of External Relations  
 Executive Vice President  
 Front End Developer & UX Specialist  
 Front-End Developer/Designer  
 Graphic Designer  
 Information Officer  
 Junior Developer  
 Lead Information Architect / SEO  
 Manager - Marketing and Communications  
 Manager of Digital Content  
 Manager, Communications and Marketing  
 Manager, Publications & Technical Writing  
 Marketing & Communications Specialist  
 Marketing & Outreach Officer:  
 Marketing and Communications Writer  
 Marketing and Content Coordinator  
 Marketing Coordinator  
 Marketing Director  
 Marketing Manager  
 Media Developer  
 Media Relations Officer  
 Office Manager  
 Officer, Student Outreach and Educational Development  
 Online Infrastructure Manager and MBA Marketing  
 Instructor

PhD candidate  
 Program Communicator  
 Program Manager  
 Public Relations Manager  
 Recruiting and Impact Coordinator  
 Senior Communications Manager  
 Senior Communications Specialist  
 Senior Director of Web Strategy  
 Senior Finance and Marketing Manager  
 Senior Graphic Designer  
 Senior Manager  
 Senior Vice President, Enrollment Management  
 Senior Web Developer  
 Senior Web Strategist  
 Social Media Content Specialist  
 Social Media Coordinator  
 Social Media Manager  
 Student  
 University Photography Manager  
 Vice President Round Rock Campus  
 Vice President, Marketing & Communications  
 Videographer  
 VP - Marketing Communications and Government  
     Relations  
 VP Enrollment and Marketing  
 VP of Communications & Marketing  
 Web Administrator  
 Web Content Manager  
 Web Developer  
 Web Development & Digital Research Manager  
 Web Services Manager  
 Webmaster  
 Website Administrator  
 Website Content Coordinator  
 Website Content Manager  
 Welcome Center Coordinator

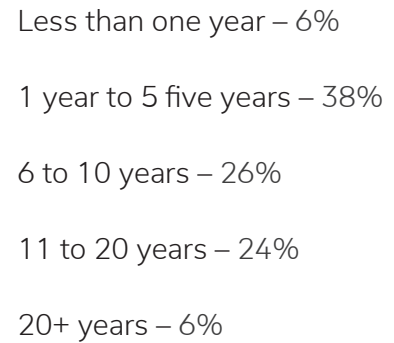
# Makeup & Demographics

In the past five years alone, eduWeb events have welcomed over 900 unique institutions around the country and the world.

## Institutional Role

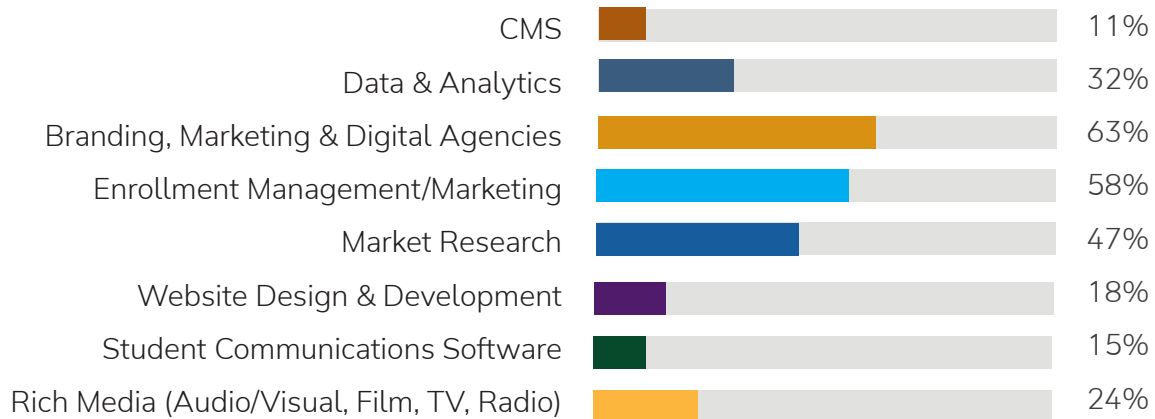


## Years in Higher Education



## Exhibitor/Sponsor Areas of Expertise

## Percentage



# 2025

# Speaking, Exhibiting & Sponsorship Opportunities





# Industry Expert

4 available - 1 SOLD

Industry experts play a critical role in providing their unique and broad insights and expertise across various areas of higher education. These experts will serve on the Program Committee and be highlighted in up to three key areas related to core learning topics.

## Speaking & Presentation Opportunities

- **Keynote Kickoff: Panel Participation** — This interactive and engaging opening day activity is designed to showcase your insights into today's relevant topics in higher education as part of the panel.
- **Conference Session** — This 60-minute session is designed to showcase your company experience, perspectives, research, examples, or case studies around the specifics relating to the topics you've chosen. All higher ed partners are encouraged to obtain a higher education co-presenter(s) and this session must be approved by the Program Chair.
- **Beyond the Summit/Next Steps** — Industry Experts will collaborate to engage attendees on how to apply their learning after the event.
- **Participate in "networking activities"** — These networking activities are designed to increase engagement and connect attendees with other attendees and Industry Expert members.

## Industry Expert Exclusives & Benefits

- Ability to influence programmatic insights for the conference that relate to your business
- Collaborate with the Program Committee on programming the topics and sessions
- Prominent Industry Expert recognition on the eduWeb website
- Priority scheduling of Conference Session based on availability
- Discounted registration for your higher education clients

## Promotion

- 3 (three) Social media posts highlighting your role as Industry Expert, your Conference Session, and your Company participation
- Spotlight in pre-show attendee email
- Company on Higher Ed Partners web page

**\$5,750\*** Includes 1 staff

## Add-Ons:

- **Exhibiting Space:** ~~\$2,750~~ / \$1,500
  - Includes:
    - Pre-and post-conference attendees opt-in contact list.\*\*
    - Ability to schedule consulting sessions at exhibiting space
    - 1 (one) company staff
    - 6' table with a 10' wide space
    - Robust online company listing
- **Additional staff:** \$595 per person
- **More opportunities** on page 22

\* a \$25 listing fee is applied for sponsorships only

\*\* The list is provided for all conference opt-in attendees including name, title, institution, and email provided two weeks prior to event date and within two weeks after the event date for any new registrations not included in the first list.



# Keynote

2 available

## Presentation Opportunity

Deliver one 60-minute keynote presentation that will inspire, delight and inform with a broadly-focused topic that will hold the interest and attention of all conference attendees.

## Promotion

- Social media post
- Spotlight in pre-show attendee email
- Company on Higher Ed Partners web page

## Additional Benefits

- Discounted registration for your higher education clients

**\$4,750\*** Includes 1 staff

- **Exhibiting Space:** \$2,750 / \$1,500
  - Includes:
    - Pre-and post-conference attendees opt-in contact list.\*\*
    - Ability to schedule consulting sessions at exhibiting space
    - 1 (one) company staff
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# Conference Session

10 available

## Presentation Opportunity

The 60-minute Conference Session is designed to showcase your company experience, perspectives, insights, research examples or case studies around the specific challenges relating to the track topic. All higher ed partners are encouraged to obtain a higher education co-presenter(s) and all sessions must be approved by the Program Committee.

## Promotion

- Social media post
- Company on Higher Ed Partners web page

## Additional Benefits

- Discounted registration for your higher education clients

**\$3,750\*** includes 1 staff

## Add-Ons:

- **Exhibiting Space:** \$2,750 / \$1,500
  - Includes:
    - Pre-and post-conference attendees opt-in contact list.\*\*
    - Ability to schedule consulting sessions at exhibiting space
    - 1 (one) company staff
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# Workshop

2 available

## Presentation Opportunity

This 1.5-hour workshop is an interactive deep-dive opportunity to present a relevant topic of your organization's strength. All higher ed partners are encouraged to obtain a higher education co-presenter(s) and all sessions must be approved by the Program Committee.

Each Workshop and Master Class will have a unique topic, not overlapping with each other, and are selected on a first-come, first-serve basis.

## Promotion

- Social media post
- Spotlight in pre-show attendee email
- Company on Higher Ed Partners web page

## Additional Benefits

- Discounted registration for your higher education clients

**\$3,750\*** includes 1 staff

## Add-Ons:

- **Exhibiting Space:** \$2,750 / \$1,500
  - Includes:
    - Pre-and post-conference attendees opt-in contact list.\*\*
    - Ability to schedule consulting sessions at exhibiting space
    - 1 (one) company staff
    - 6' table with a 10' wide space
    - Robust online company listing
- **Additional staff:** \$595 per person
- **More opportunities** on page 22

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# Master Class

1 available

## Presentation Opportunity

This 3-hour Master Class is an interactive deep-dive opportunity to present a relevant topic of your organization's strength. All higher ed partners are encouraged to obtain a higher education co-presenter(s) and the Master Class must be approved by the Program Committee.

Each Workshop and Master Class will have a unique topic, not overlapping with each other, and are selected on a first-come, first-serve basis.

## Promotion

- Social media post
- Spotlight in pre-show attendee email
- Company on Higher Ed Partners web page

## Additional Benefits

- Discounted registration for your higher education clients

**\$3,750\*** includes 1 staff

## Add-Ons:

- **Exhibiting Space:** ~~\$2,750~~ / \$1,500
  - Includes:
    - Pre-and post-conference attendees opt-in contact list.\*\*
    - Ability to schedule consulting sessions at exhibiting space
    - 1 (one) company staff
    - 6' table with a 10' wide space
    - Robust online company listing
- **Additional staff:** \$595 per person
- **More opportunities** on page 22

\* a \$25 listing fee is applied for sponsorships only

\*\* The list is provided for all conference opt-in attendees including name, title, institution, and email provided two weeks prior to event date and within two weeks after the event date for any new registrations not included in the first list.



# Morning Lightning Talks

2 available

## Presentation Opportunity

These 30-minute Morning Lightning Talks are designed to showcase your company experience, perspectives, insights, research or case studies. With only two available per meal (and only one company per morning), these highly limited sessions will be presented during the morning rush.

## Promotion

Company on Higher Ed Partners web page

## Additional Benefits

Discounted registration for your higher education clients

**\$2,750\*** includes 1 staff

## Add-Ons:

- **Exhibiting Space:** \$2,750 / \$1,500
  - Includes:
    - Pre-and post-conference attendees opt-in contact list.\*\*
    - Ability to schedule consulting sessions at exhibiting space
    - 1 (one) company staff
    - 6' table with a 10' wide space
    - Robust online company listing
- **Additional staff:** \$595 per person
- **More opportunities** on page 22

\* a \$25 listing fee is applied for sponsorships only

\*\* The list is provided for all conference opt-in attendees including name, title, institution, and email provided two weeks prior to event date and within two weeks after the event date for any new registrations not included in the first list.



# Exhibiting Space

10 available

Unlike other conferences, we want you to not only have the opportunity to exhibit, but we also want you to engage! Interact with higher education professionals in the sessions and share your knowledge alongside them.

## Includes:

- 6' table with a 10' wide space

## Promotion:

- Social media post
- Company on Higher Ed Partners web page
- Pre-and post-conference attendees opt-in contact list.\*

## Exclusives:

- Schedule consulting sessions

**\$2,750** includes 1 staff

- Additional staff: \$595 per person
- More opportunities on page 22

\* The list is provided for all conference opt-in attendees including name, title, institution, and email provided two weeks prior to event date and within two weeks after the event date for any new registrations not included in the first list.



# Unique Spaces

2 available

## Spaces 4 & 5:

- Includes optional table, 2 tall chairs, 2 lounge chairs, end table with lamp
- **Height restricted space of 6' ceiling**

## Promotion:

- Social media post
- Company on Higher Ed Partners web page
- Pre-and post-conference attendees opt-in contact list.\*

## Exclusives:

- Schedule consulting sessions

**\$2,750** includes 1 staff

- Additional staff: \$595 per person
- More opportunities on page 19



Sample High Boy Table and Chairs

\* The list is provided for all conference opt-in attendees including name, title, institution, and email provided two weeks prior to event date and within two weeks after the event date for any new registrations not included in the first list.





# eduWeb After Dark

1 available (Sole Exclusive Sponsor) or 2 available (Shared Sponsorships)

8:30 to 10:30 pm – Wednesday, July 16 - Venue TBD

Host your fellow conference attendees at our **eduWeb After Dark, a casual, social, networking and local event.**

For existing exhibitors and sponsors:

## Sole Exclusive Sponsor Benefits

- Special event promotion
- Ability to distribute marketing material and swag at the event
- Email mention to attendees
- Social media post

**\$3,500**

## Shared Sponsor Benefits

- Special event promotion
- Ability to distribute marketing material and swag at the event
- Email mention to attendees
- Social media post

**\$1,750\***

\*requires 2 sponsored companies for event to be held



# Leadership & Career Development Center

1 available

The eduWeb Summit, a premiere destination for higher education professionals, is now offering the inaugural Leadership & Career Development Center lounge. This unique initiative is designed to help professionals expand their network, find job opportunities, and develop their careers further. As a premier sponsor of this lounge, you can be part of this journey, offering your support and gaining visibility among these professionals.

**Potential Activities (provided by eduWeb):**

- Professional Headshot Studio
- Resume Review
- LinkedIn Profile Review
- Career Path Coaching
- Skill/Leadership Assessment

**Promotion:**

- Social media post
- Signage with Sponsor Logo

**\$4,500\*** includes 1 staff

NOTE: This space is not to be used as exhibiting space.

**Add-Ons:**

- **Exhibiting Space:** \$2,750 / \$1,500
  - Includes:
    - Pre-and post-conference attendees opt-in contact list.\*\*
    - Ability to schedule consulting sessions at exhibiting space
    - 1 (one) company staff
    - 6' table with a 10' wide space
    - Robust online company listing
- **Additional staff:** \$595 per person
- **More opportunities** on page 22

\* a \$25 listing fee is applied for sponsorships only

\*\* The list is provided for all conference opt-in attendees including name, title, institution, and email provided two weeks prior to

# AI and Higher Ed Collaboration Zone

1 available

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This AI Collaboration Zone is designated to facilitate learning, innovation, and practical application of AI in higher education marketing.

## Potential Activities (provided by sponsor):

- "AI in Action"
  - Demonstrations
  - Collaboration Sessions
- One-on-One Coaching
- Networking
- Brainstorming Sessions
- Individual Appointments

## Promotion:

- Social media post
- Signage with Sponsor Logo

**\$4,500\*** includes 1 staff

NOTE: This space is not to be used as exhibiting space.

## Add-Ons:

- **Exhibiting Space:** ~~\$2,750~~ / \$1,500
  - Includes:
    - Pre-and post-conference attendees opt-in contact list.\*\*
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# Be A HigherEd Hero

3 available

From Vice Presidents to newly in their career, the eduWeb Summit receives far more scholarship requests every year than it can provide. Professional development dollars can be limited with higher education still recovering from the pandemic. By sponsoring scholarships, you not only benefit from brand exposure but also invest in the best and brightest industry leaders so they gain access to this year's event. Sponsoring scholarships isn't just about giving back; it's about building a mutually beneficial relationship with your prospects.

**Includes:**

- Three (3) Full conference scholarships for scholarship applicants
- Review and choice of applicants for approval
- Letter from company executive (sent on your behalf) to the recipient
- 20-30 minute pre-conference or at a conference meeting with each recipient
- Recognition of the company and recipients at the opening keynote session

**Promotion:**

- Social media post
- Company on Higher Ed Partners web page

**\$3,500\*** includes 1 staff

**Add-Ons:**

- **Exhibiting Space:** \$2,750 / \$1,500
  - Includes:
    - Pre-and post-conference attendees opt-in contact list.\*\*
    - Ability to schedule consulting sessions at exhibiting space
    - 1 (one) company staff
    - 6' table with a 10' wide space
    - Robust online company listing

- **Additional staff:** \$595 per person
- **More opportunities** on page 22

\* a \$25 listing fee is applied for sponsorships only

\*\* The list is provided for all conference opt-in attendees including name, title, institution, and email provided two weeks prior to event date and within two weeks after the event date for any new



# Add Ons

with a minimum of \$2,750 investment

## Higher Education Keynote Sponsorship

1 available

As the Keynote Sponsor, your brand will take center stage during one of the most anticipated sessions of the conference. Imagine the impact of your brand and messaging delivered by your company representative alongside industry luminaries and keynote speakers. This is your chance to shine and make a lasting impression on a captivated audience eager for cutting-edge insights.

### Brand Exposure

- Introduction of keynote speaker
- Optional reserved VIP seating for clients and prospects
- Two (2) minute company introduction

### Promotion

- Signage with your logo/name for keynote near podium or on-screen promotion
- Marketing literature (provided by sponsor) placed on each chair or place setting
- Logo & sponsorship recognition on website



**\$1,250**

## Ice Cream Social

1 available

Wednesday afternoon's Ice Cream Social is a huge hit with our attendees and provides opportunities to network and engage with everyone at the event.

Make Your Own Sundae Bar w/Toppings

### Promotion

- Special recognition
- Signage at event



**\$1,000**

### Brand Awareness: Attendee Email

This email will be sent to **all registered attendees**. Simply send us your promotional message (in an HTML or text format) and we will deliver it.

**Pre-Show** — This traffic driver is a great way to connect with the entire eduWeb audience weeks or even months after the conference.

**VIP Only** — Want to target a specific type of persona or buyer? We will cultivate a VIP only list for your special events, meals, or other activities.

**Post-Show** — How can you stay top of mind with attendees after the event? This traffic driver is a great way to connect weeks or even months after the conference with the entire eduWeb audience.

### Beyond the Booth On-Site Branding

Highly visible, captive opportunities.

- Hotel Key Cards (1 available)
- Lanyards (1 available)
- Branded Event Table Top Graphics (1 available)
- Floor/Elevator/Column Graphic
- Year-Round Partner

[Inquire for pricing](#)

### Industry Insight/Product Feedback Focus Group

Are you looking for industry insight or product feedback?

If so, then a focus group at eduWeb is exactly what you need.



## Attendee Engagement Sponsorships

Get your brand in front of attendees with a customized, co-created opportunity or be the exclusive sponsor to host and interact with guests in a special experience-driven activity.

### Event Hospitality

- Targeted Audience Dinner
- Networking Reception(s)
- First-timers
- Young Professionals
- Espresso Bar
- “Mocktail” Bar
- Event Meals & Breaks

### Target Audience:

- Top-Shelf Reception
- Hosted Meals (on or off-site)
- Hospitality Suite(s)
- Networking Reception(s)
- VIP Lounge(s)

[Inquire for pricing](#)



**eduWeb Summit**

P.O. Box 3123

Frederick, MD 21705

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